



At Cambridge Economic Research, our global perspective allows us to recognize emerging opportunities and to target scarce resources to sustainable projects.

Cambridge Economic Research (CER) is a consulting firm providing quality research and advisory services in economic development, real estate analysis, and transportation planning. A DOT-certified DBE/WBE firm, we have contributed leading edge advice to guide major public and private investment decisions for over twenty years. Established in 1987 and based in Cambridge, MA, the firm's project portfolio is global. We have worked in 150 locations in 60 counties.

Economic development strategies are tailored to each client's natural and historical competitive advantages. The firm works closely with clients to achieve consensus on key issues. This underpins the many successful strategies that have diversified economies, created jobs, and facilitated development of greenfield and brownfield sites throughout the nation. CER is particularly well-known for its work in the regeneration of blighted commercial and industrial areas and in reuse of vacant buildings and sites.

Margaret Collins, AICP

Margaret Collins, Director of Cambridge Economic Research, has over 20 years' international experience in innovative economic development, transportation, and land use planning and analysis. She has headed projects in over 200 locations in 50 countries spanning six continents. She is an expert in analysis of trade, transportation, and real estate markets and in formulation of successful strategies to create jobs and to develop commercial and industrial sites. Ms. Collins has advised economic development agencies, transportation authorities, research institutes, and private developers throughout the world on economic strategies, infrastructure investment, and project feasibility.

Ms Collins was formerly the Director of Land Use Analysis with Economic Development Research Group, a leading transportation economics firm. Prior to establishing Cambridge Economic Research, Margaret was Director of the Scotland office of Roger Tym & Partners where she worked with European transportation and economic development agencies on transportation, economic, and real estate development projects. She has an MA Urban Planning from Washington University and is a member of the American Institute of Certified Planners. She has published a book and several articles and speaks regularly on urban economic and real estate development topics. Born in Ireland, she is a dual citizen of the US & the EU.

Her specific expertise includes:

- **Transportation Infrastructure Investment** -- roads, airports, marine ports, railroads, & public transit
- **Economic Development Strategies** -- local, regional, national, & international strategies for competitiveness
- **Fiscal & Economic Impact Analysis** -- using state-of-the art models and statistical techniques
- **International Land Use & Real Estate Market Analysis** -- covering over 200 locations in 60 countries

Research and analytical tools include interviews, surveys, case study analysis, input-output modeling, multiple regression and residual analysis, cost-benefit modeling, and demographic and economic forecasting. CER's work is tailored to each client's specific needs and objectives. But more important than the data is the insight, judgment, and integrity that we bring to each client's project.

Our clients include economic development agencies, transportation authorities, developers, research institutes, and investment banks. We provide them with the following services:

- Transportation Infrastructure Investment Analysis
- Economic Development Strategies
- Real Estate Market & Feasibility Studies.
- Fiscal & Economic Impact Analysis
- Transit Oriented Development Planning
- Commercial District Revitalization Strategies
- International Real Estate Market Analysis
- Site and buildings Reuse Analysis
- Expert Peer Review Services

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